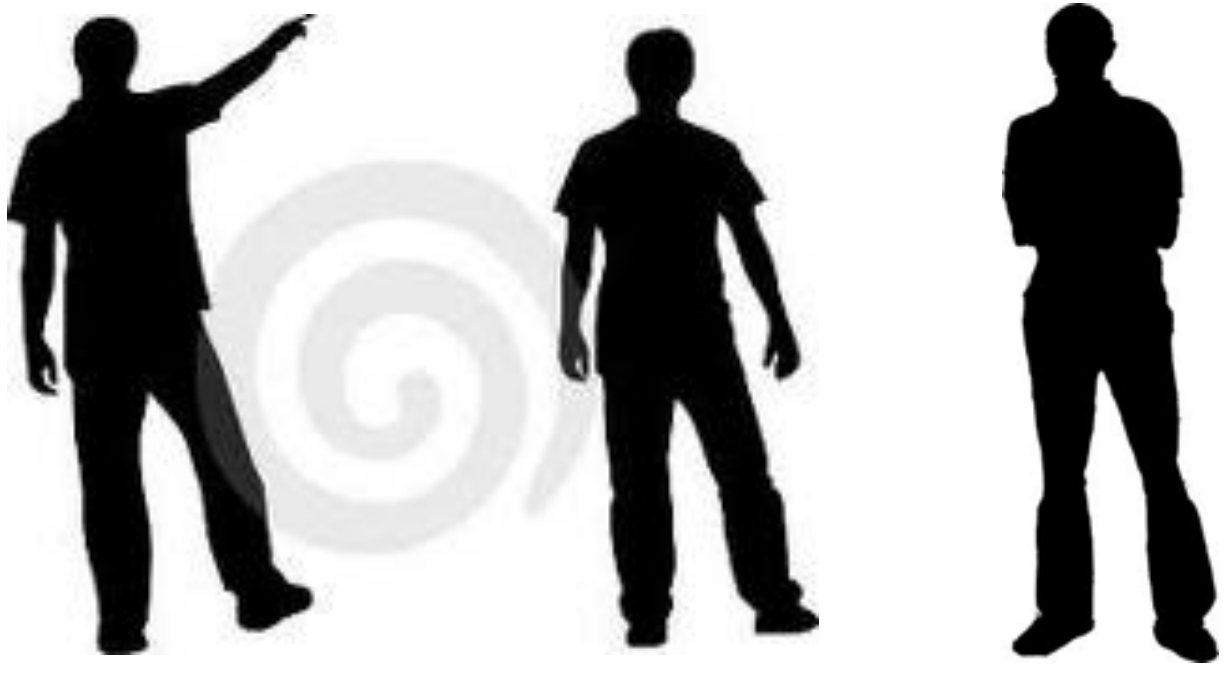


# The Web Startup Group Story

Another Example of Social Entrepreneurship

Matt Smith  
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January 19, 2011





# The Web Startup Group



[webstartupgroup.com](http://webstartupgroup.com)

Meet Every **2nd Thursday** of the Month

# WSG Meeting

**1. BizTech** (1-2 @ 15 min. each)

**2. FastPitch** (1-4 @ 5 min. each)

**3. OpenSession** (x @ 1 min. each)

# WSG Stats

Since October 2008 (2.3 years):

- **28** BizTech Talks
- **60** FastPitches
- **100+** OpenSession Ideas

# The Web Startup Group



[webstartupgroup.com](http://webstartupgroup.com)

Every 2nd Thursday of the Month

# Companies...

INSTRUCTURE



pagemass™



fashion  genome



QR Code City 

**Actionable**  
Measure and Motivate

kalo0d

Eduglu

  
**twittercapital**  
Creating valuable networks.





**March 2009**

First Event

**January 2011**

Official Non-profit Organization

Meet Every **1st Thursday** of the Month

# 45 Companies



# Purpose

These organizations are designed to..

**help entrepreneurs**

filling an important need in our nation at this time

# What is Social Entrepreneurship

# ?

# Examples

- “change the world or your money back”
- “making ideas come to life”
- “barn raising applied to technology entrepreneurship”
- “3% of all revenue donated through Kiva”

# **Any Venture Can Fulfill a Social Need**

Consider how your next venture  
can help make the world  
a better place!

# Questions & Connect

- **Matt Smith**

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- Twitter / LinkedIn / Facebook