



# Social Media

Social media gives us a way to share simple messages of goodness and truth.

**#sharegoodness**

Elder David A. Bednar: Examples of Using Social Media for Good



**What should I post about?**  
Questions to Get You Thinking...

**What simple truths  
are you grateful for?**

**What happy moments did  
you have during a hard day?**

**What did someone do  
for you today?**

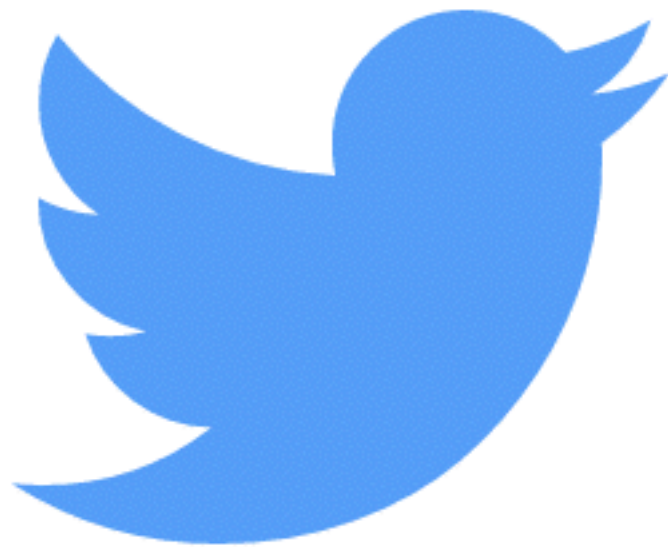


# **Social Networks**





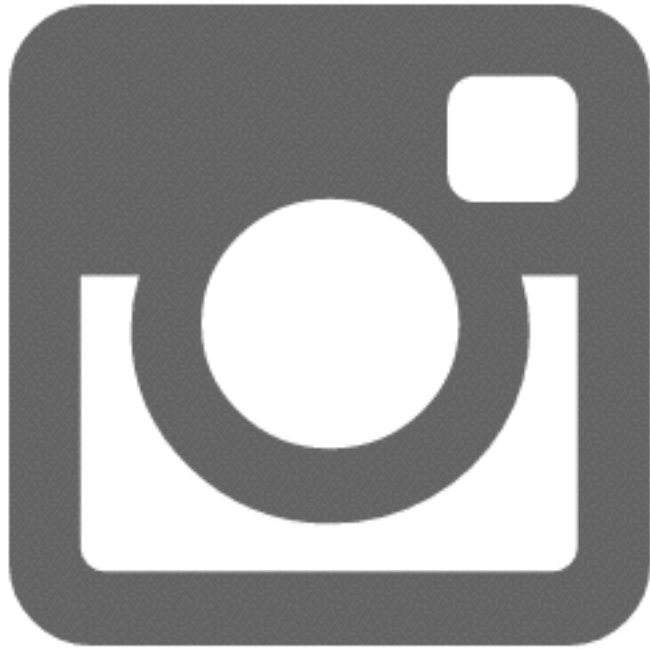












A grid of various social media and technology icons, including logos for Twitter, Facebook, YouTube, and others, arranged in a pattern. The text "Many many more..." is overlaid in the center.

**Many many more...**



# Common Questions



**How often should I post?**

## **How often should I post?**

Sharing a raindrop of goodness does not mean you personally need to flood the earth. Your raindrop of shared goodness combined with everyone else's will create that flood. You should never try to be that flood by yourself through massive amounts of communication. You will be exhausted and others will be annoyed. Better to be a welcome bit of sunshine than a blazing desert furnace.

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social media different?**

## **How is communicating on social media different?**

Social media is not a place you want to be perceived as being preachy or trying to “sell” something. It is like being inside someone’s personal space or home. If you annoy them or make them uncomfortable, they will remove you. They are more likely to be open to authentic, genuine thoughts and inspiration. Try to communicate in real, simple, and short ways. A picture with a word or two or a #(hashtag) can be enough. Think before you post. Part of this idea is to change the existing conversation out there into a more positive conversation. Show your goodness as you share your goodness, while being respectful of those you know well and those you don’t. The Golden Rule works well with social media too.

Elder David A. Bednar: Social Media Guidelines

**How can I use social media to  
share goodness?**

## **How can I use social media to share goodness?**

Every time you post simple, genuine messages and links, you help lift and strengthen those who see them. Counter negative posts with positive ones. If a friend is down, say something to cheer them up. Post links to articles and videos that reflect your values. Highlight the good in every situation. Speak from the heart. Be yourself.

Elder David A. Bednar: Sweep the Earth as with a Flood



**Your voice, your life**  
**Add a raindrop of goodness**  
**Go post with #ShareGoodness**

